

The sale catalogue, **on your iPad**

Cattle Log puts the printed bull sale catalogue on your iPad — the same pages, the same figures — and lets you work on it the way you already work on the paper one: mark lots up, score them, build shortlists, and track prices on sale day. Everything is saved on your own iPad, and once a catalogue is downloaded the app works with no internet at all, so it keeps working on sale day even if you're out of range.

It is free to use. There is nothing to sign up for and no account to create.

Set it up before the sale (five minutes, at home on wifi)

Do these steps in this order. The order matters: save the app to your home screen first, then add your catalogue inside it. That way everything you write is kept on your iPad.

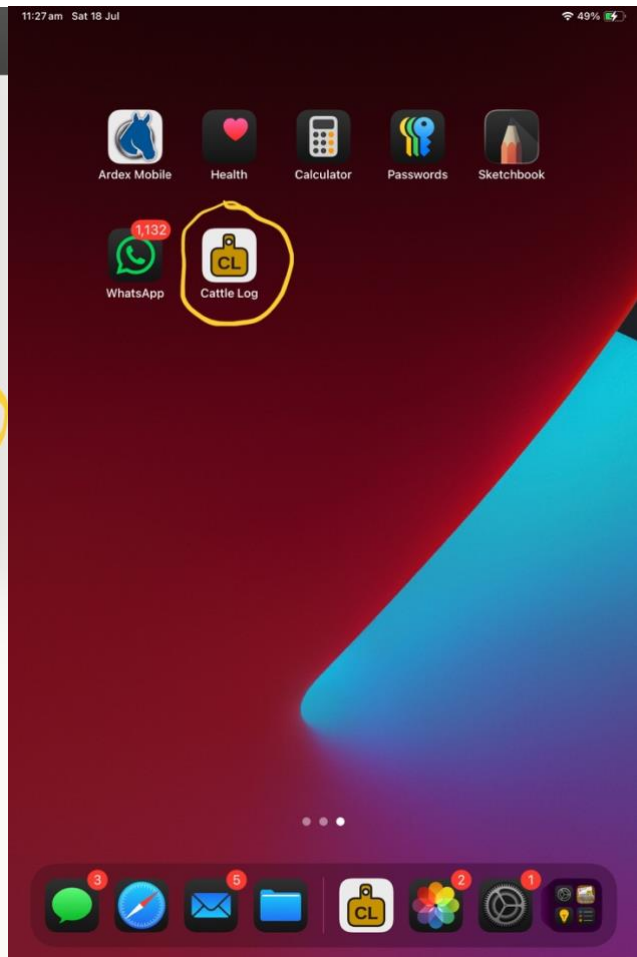
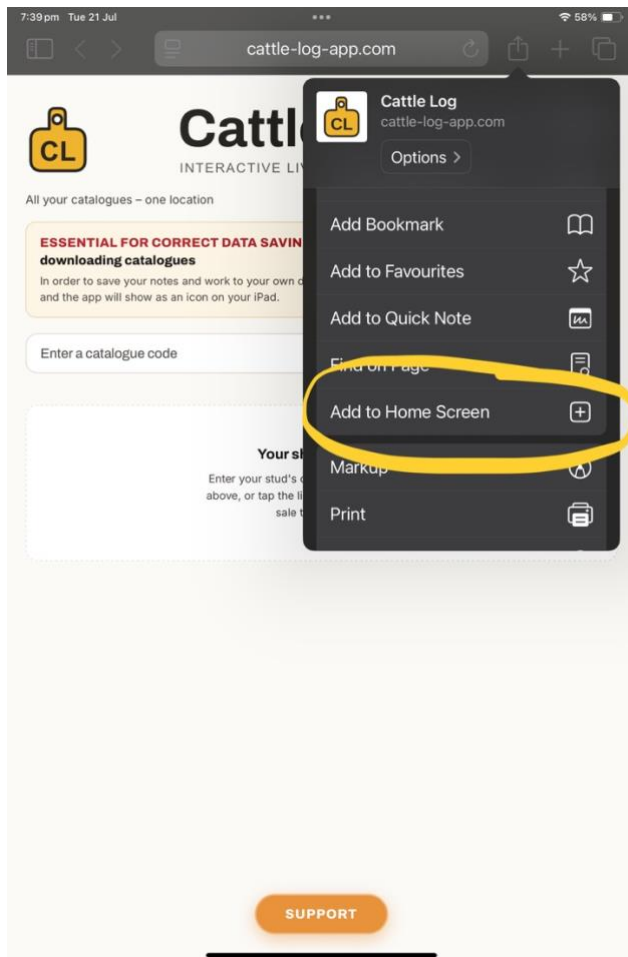
Open Safari on your iPad and go to:

cattle-log-app.com/BOOR26

*(If you already have the Cattle Log App simply paste in the code **BOOR26** on the library page to reveal the catalogue)*

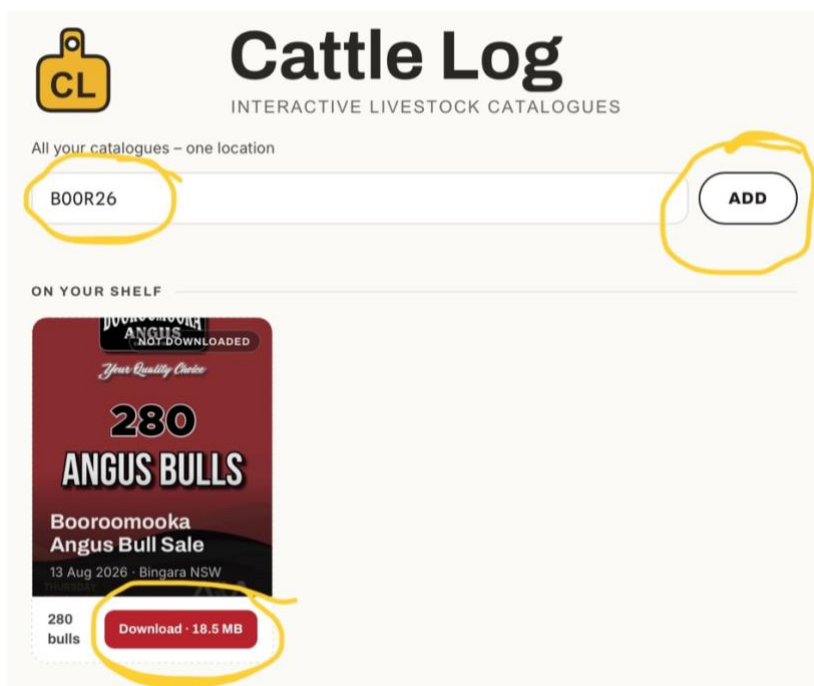
Save it to your home screen:

1. Tap the Share button (the square with the arrow pointing up, at the top of Safari)
2. Scroll down and tap Add to Home Screen, then Add
3. Cattle Log now sits on your home screen like any other app. Open it from there — not from Safari — from now on.



Then add your catalogue:

4. Open the app from its icon. Your library starts empty — each stud provides a code for their sale (you'll find it in their email or sale advertising).
5. Type the code into the “Enter a catalogue code” box and tap Add. Their catalogue appears on your shelf.
6. Tap the catalogue and tap Download. A minute on wifi and the whole book is on your iPad.



Following more than one sale? Enter each stud's code the same way — every catalogue you add sits together on the one shelf, with all your notes in one place.

That's it. From here the app needs no internet — you can put the iPad in flight mode and every page, figure and note still works.

Before the sale — working the book at home

Read it like the paper catalogue

Swipe left and right to move through the lots. Pinch to zoom on any page. Every lot appears exactly as it does in print — pedigree, EBVs, index values, the stud's own notes — because it is the stud's own page.

Mark it up like the paper catalogue

Use your finger or an Apple Pencil to circle, underline and scribble on any lot, in your choice of pen and highlighter colours — the same way you'd work over the book at your desk. Notes stay on that lot and are there when you come back to it.

8:22 pm Mon 20 Jul 52%

Not Inspected POSITIVES NEGATIVES Shortlists Library

LOT 1 BOOROOMOOKA VELOSO V320^{SV} HBR

Society Ident: NGM24V320 Genetic Status: AMFU, CAFU, DDF, NHF, DWF, MAF, MHF, OHF, OSF, RGF Calved: 12/08/2024

PARINGA JUDD J5^{SV} Sire line MURDEDUKE QUARTERBACK Q011^{SV}

Sire: CHILTERN PARK PICASSO P9^{SV} Dam: BOOROOMOOKA WHIM T627^{SV}

CHILTERN PARK K26^{SV} BOOROOMOOKA WHIM L552^{SV}

TACE July 2026 TransTasman Angus Cattle Evaluation

	Calving Ease Direct	Calving Ease Dtrs	Gest Lgh (Days)	Birth Weight (kg)	200 Day Wt (kg)	400 Day Wt (kg)	600 Day Wt (kg)	Mature Cow Wt (kg)	Mature Body Condition (MBC)	Mature Cow Ht (cm)	Milk (kg)	Scrotal Size (cm)	Days to Calving (Days)	Carcass Weight (kg)	EMA (sq cm)	Rib Fat (mm)	Rump Fat (mm)	Retail Beef Yield (%)	IMF (%)	Doc
EBV	9	8.1	-7.9	2.4	63	113	153	126	0.37	10	26	3.8	-8.2	87	5.6	-1.7	-1.3	-0.7	6.1	30
Acc	70%	62%	82%	82%	83%	82%	82%	80%	77%	86%	77%	80%	48%	73%	72%	72%	72%	63%	76%	79%
Perc	5	7	10	22	11	9	5	17	29	19	7	9	5	10	64	84	68	93	2	18

Traits Observed: GL, CE, BWT, 200WT, 400WT, SC, DOC, Structure (Claw Set x 1, Foot Angle x 1, Leg Angle x 1)

Purchaser:

Good muscle pattern

Prev Lot 1 of 280 LOT Go Next

Index Catalogue Search Shortlists Stats

Score lots and build shortlists

Give each bull positive or negative points as you go, and add the ones that interest you to a shortlist with the star. You can keep more than one list — say one for commercial bulls and one for heifer bulls — each with its own colour.

Search the catalogue by EBV figures

The Search tab turns the whole book into a set of dropdowns: every EBV, the index values, age, and sire. Ask it for bulls over +100 for 400-day weight and under +4 for birthweight, and the list in front of you is every bull in the sale that fits — with a button to add the lot of them to a shortlist.

Next to each trait you'll see the breed average in brackets — for example 600 (+121) — read from the reference table in the stud's own catalogue. It means you can see at a glance whether a figure is ahead of or behind the breed without flicking to the back of the book.

You can tick several sires at once, so “show me everything by these three sires” is one filter, not three searches.

8:23 pm Mon 20 Jul 53%

Search the catalogue

Every condition is here by default — pick from the dropdowns. Options only ever show values that still exist given your other choices.

6 bulls
matching your conditions — see them below

Reset all

	MIN	MAX		MIN	MAX
EBVS (Breed Average 2024 drop)					
CE Dir (+2.4)	Any	Any	SS (+2.3)	Any	Any
CE Dtrs (+3.1)	Any	Any	DC (-5)	Any	Any
GL (-4.6)	Any	Any	CWT (+69)	Any	Any
BWT (+3.8)	Any	Any	EMr (+6.9)	Any	Any
200 (+52)	+53	Any	Rib (+8.1)	Any	Any
400 (+94)	Any	Any	Rump (-0.2)	Any	Any
600 (+141)	Any	Any	RBY (+0.4)	Any	Any
MCW (+102)	Any	Any	IMF (+2.6)	Any	Any
MBC (+0.3)	Any	Any	Doc (+21)	Any	Any
MCH (+8.1)	Any	Any	Claw Set (+0.83)	Any	Any
Milk (+18)	Any	Any	Foot Angle (+0.97)	Any	Any
INDEX (Breed Average 2024 drop)					
\$A (\$211)	Any	Any			
OTHER					
Age (months)	Any	Any	Dam	Any	
Sire	Any				
+ Add Lots to Shortlist (6)					
LOT					
Inspected?					BWT
24 Valencia V180		Booroomooka Newly S267			+0.9
☐ NO INS		Booroomooka Vulgate T362			BWT
247 Paragon V461		Booroomooka Paragon P96			+0.9
☐ NO INS		Booroomooka Uncanny S702			BWT
16 Volgograd V82		Landfall Signature S1755			+0.8
☐ NO INS		Booroomooka Wigane K640			BWT
28 Value V279		Millah Murrah Paratrooper P15			+0.5

Index Catalogue Search Shortlists Stats

Send your shortlist to your agent

Open a shortlist and tap Share, and the app writes an email carrying your list as a code. Your agent (or anyone else with Cattle Log) opens their own copy of the app, taps Paste a shared shortlist, and your exact list appears on their iPad — every lot, in order.

If they don't have the catalogue yet, the email includes the stud's catalogue code and link, so they can add the book first and then load your list.

Why it matters on sale day: your agent walks into the sale knowing precisely which lots you're on, and has the exact list loaded onto their app. No more missed bulls due to communication errors.

At the sale

No signal, no problem. Everything below works with no internet at all. Sale rings, sheds and back paddocks are exactly where the app is built to be.

Inspecting on sale day

Walking the pens, pull up each lot and tap “Inspected” to mark you've laid eyes on it. Add a note or a score while you're standing in front of the animal — the catalogue, your notes and the bull are all in the same place.

Track the sale as it runs

On each lot, enter the price and the buyer as the hammer falls — or mark it passed in or withdrawn. Tap the lot as yours when you're the buyer. It takes seconds per lot, and by the end of the sale you have a complete record of the day.

Watch your numbers live

The Stats tab keeps a running tally as you enter prices: lots sold, clearance, average and gross for the sale — and your own tally: what you've bought, what you've spent, and what's left of your budget if you set one. No more mental arithmetic in the ring with three lots to go.

8:30 pm Mon 20 Jul

60%

Sale stats

Library

Booroomooka 2026 — live as you log prices and buyers.

LOTS SOLD 8	PASSED IN 1
CLEARANCE 89%	AVERAGE \$13,500
GROSS \$108,000	

Buyer stats

Lots you marked as your own purchase (Test).

LOTS PURCHASED > 3	AVERAGE \$11,333
TOTAL SPEND \$34,000	REMAINING BUDGET \$26,000

Export full sale to Excel

One row per lot — your notes, shortlists, inspections, prices and buyers. Send it from the share sheet or AirDrop it to a Mac.

MY BUYER NAME

Test

BUDGET — THIS SALE

60000

Index

Catalogue

Search

Shortlists

Stats

Follow one buyer through the sale

Filter the index by a buyer's name and tap any row: the app then pages through just that buyer's lots. Handy for an agent tracking a client's buying — or a vendor keeping an eye on their volume buyers.

After the sale

On the Stats tab, tap Export full sale to Excel. You get a spreadsheet with one row for every lot in the sale — name, sire and dam, whether you inspected it, your positives and negatives, which of your shortlists it was on, and the price and buyer status you recorded. AirDrop it to a computer or email it from the share sheet. Your sale-day record becomes the office record, with nothing retyped.

For vendors

If it's your sale, Cattle Log carries your catalogue exactly as you printed it — your pages, your photography, your figures, checked against your book before anything goes live. Your clients get everything above, reached through your own link and code — their first look at Cattle Log is your catalogue, not a shelf of other studs' books. On sale day your team can log prices and watch clearance, average and gross in real time.

To talk about your next sale catalogue: support@cattle-log-app.com

Good to know

- Built for iPad, in both portrait & landscape — depending on the optimal layout of the printed page.
- Your notes, scores and prices are saved on your iPad and nowhere else. Nothing you write leaves the device unless you share it.
- Open the app from its home-screen icon, **not from Safari** — the icon is where your work lives.
- Each stud provides their own catalogue code. Enter it once and their book stays on your shelf — add as many sales as you follow.
- Download catalogues on wifi before you travel. After that, internet is optional.
- If a catalogue shows “Update ready”, tap it — the stud has issued new information (such as supplementary sheets), and the update takes seconds and keeps all your notes.
- Questions or trouble: support@cattle-log-app.com